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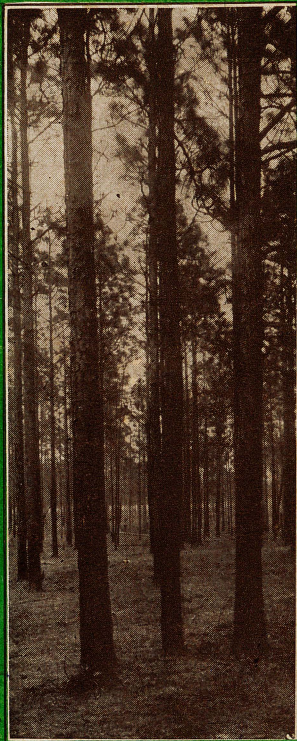
# ARCHER FLORIDA



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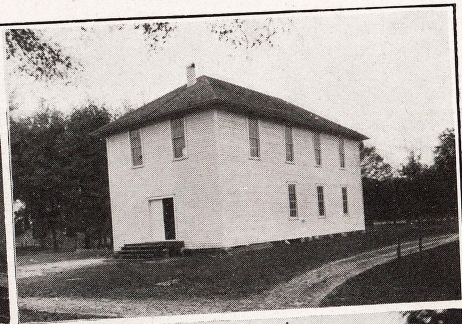
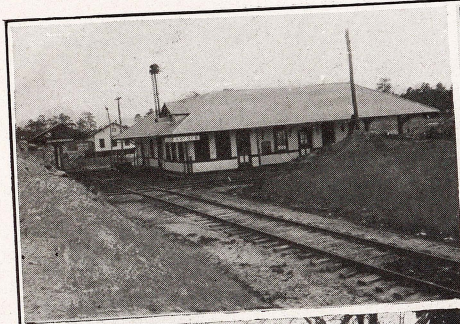
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BLUE PETROL LAKE





UNION DEPOT  
SCHOOL BUILDING

TOWN HALL  
METHODIST CHURCH



ORANGE GROVE NEAR ARCHER

57165





MAGNOLIA HOUSE (Hotel), S. FREI, Prop.

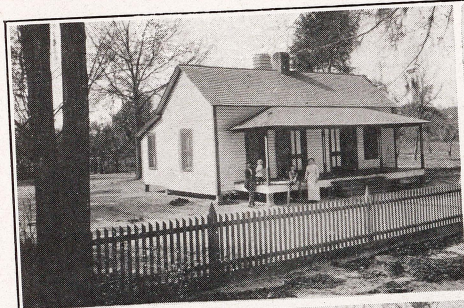
THIS pamphlet, published by the Archer Board of Trade, gives in condensed form, facts and photographs concerning Archer and its surrounding country which should be of interest and value to prospective settlers in this State.

By referring to the map of Florida on the back cover, the location of Archer will be seen to be slightly above the center of the State, eighty-five miles southwest of Jacksonville, about one hundred and fifty miles north of Tampa, forty miles from Cedar Key on the Gulf coast, and about ninety miles from the Atlantic Ocean.

Gainesville, the county seat of Alachua County, in which Archer is located, is fifteen miles to the northeast and is easily reached by both rail and hard-surfaced highway.

The two great railroad systems of the State, the Atlantic Coast Line and the Seaboard Air Line, cross at Archer, furnishing transportation in all directions at competitive rates, a feature of interest both





J. L. LOCK'S RESIDENCE  
JAS. SKINNER'S RESIDENCE

R. T. HEAGG'S RESIDENCE  
W. H. STEPHENS' RESIDENCE

to the shipper and the traveling public. During the vegetable shipping season, special trains are put on, handling the vegetables promptly and getting them off to the Northern markets without delay.

The section of the State in which Archer is situated is high, rolling pine land, at an elevation of about one hundred feet above sea level, occasionally sloping to open prairies, near the center of which are lakes of clear water.

Near the lakes, in places, are dense growths of hardwood trees, hickory, oak, magnolia, bay, etc.

The soil is a sandy gray loam resting on clay subsoil at a depth of from one to several feet.

The land is specially suited to general farming, producing paying crops of Sea Island cotton, corn, sweet potatoes, sugar cane, peas, peanuts, oats, hay, velvet beans, etc.

Vegetable raising for the Northern markets is generally carried





CORN FIELD NEAR ARCHER

on in connection with staple farming, the seasons following each other just right for the different crops.

Practically all vegetables can be grown here, but for shipping North the following are the surest money-makers: cucumbers, cabbage, pepper, eggplant, tomatoes, watermelons, cantaloupe, lettuce, squash, okra, beans, onions and beets.

The following is an illustration of what can be grown advantageously on the same piece of land during a year: In the early fall, green beans, followed by lettuce or cabbage as a winter crop; in the spring, cucumbers or melons, followed by sweet potatoes or hay for summer growth.

This section is the natural home of almost all fruits, among them oranges, grapefruit, peaches, figs, pears, plums, persimmons and grapes.

A special industry, pecan growing, is rapidly coming to the front





FIELD OF CABBAGE

here, the fancy paper shell varieties of this nut growing to perfection in our soil and commanding a price in the market which the supply will probably never lower on account of the limited area in which these nuts can be grown.

Stock farming conditions are ideal, open grazing for the greater part of the year, supplemented by easily grown winter crops, such as turnips, rape, rye, oats, etc., and an abundant water supply.

There is a ready demand for cattle, hogs, mules and poultry, all of which can be raised at a good margin of profit.

Climate and seasons here are, probably, as nearly perfect as the world affords, and special mention should be made of the summer, considered by many of us, the ideal time of the year. Cooling breezes from the Gulf of Mexico or the Atlantic Ocean never fail and the evenings and nights are invariably pleasant. Prostration from heat and sunstroke are unknown here, there being no record of a single case.





PLANTING PEANUTS FOR HOG FORAGE

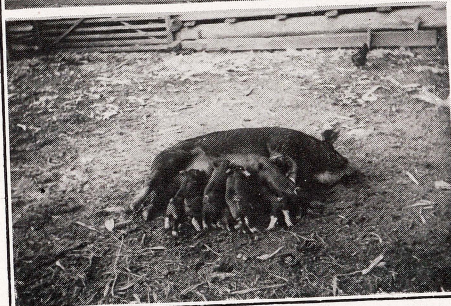
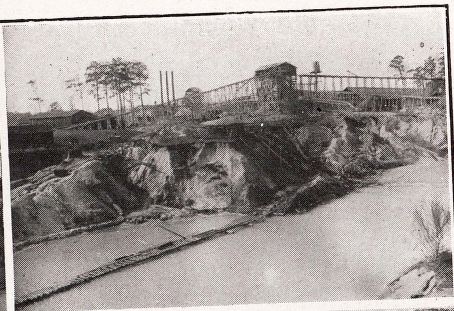
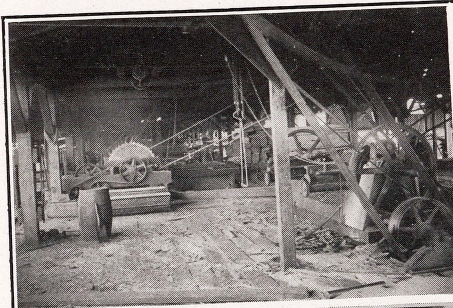
The following table, taken from the records of the United States Station at this point, shows the local temperature and rainfall for the past several years:

	Highest Temperature	Lowest Temperature	Average Temperature	Average rainfall per month
Spring .....	94	32	71	2 5-16 inches
Summer.....	96	60	80.5	7 1-3 “
Fall .....	95	37	72.3	3 5-16 “
Winter .....	87	26	59.6	4 1-4 “

The town of Archer, besides its farming community, has various manufacturing enterprises engaging numbers of laborers, a large crate and basket factory, sawmills, turpentine stills, a machine shop and foundry, cotton gin, wagon and buggy shop and railroad work.

The surrounding country is dotted with phosphate plants where the world's richest deposits of phosphate rock are mined and prepared for the market.





CRATE FACTORY (Interior View)  
PIGS

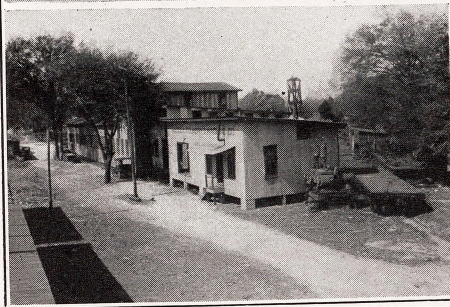
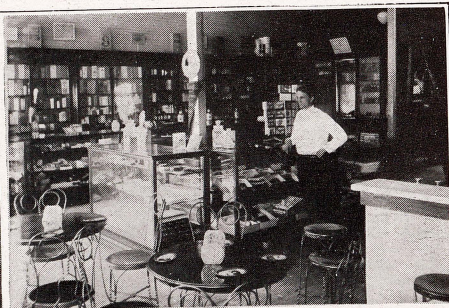
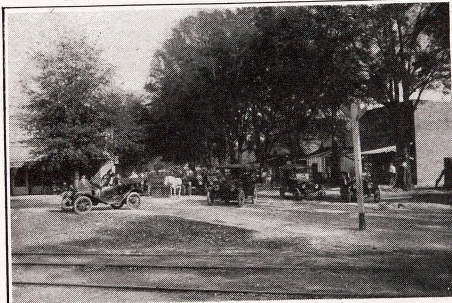
PHOSPHATE PLANT  
TURPENTINE STILL

Archer is known as one of the healthiest locations in the State and has an abundant supply of excellent water, secured by driving wells to a depth of from 35 to 100 feet.

As a community in which to live and raise your family, nothing is lacking. Churches of different denominations, a good high school, the University of Florida at Gainesville, only fifteen miles distant, a sober, industrious class of citizens for neighbors, a local city government, no whiskey—the county being dry—a new union passenger station, a bank, good hotels and business houses, a public town hall, wide streets and public roads, bordered with massive moss-hung oaks, make our little city and community one of the most attractive locations in the State.

This pamphlet is not connected in any way with any of the various colonization schemes going on in Florida, none of which are near us.





STREET SCENE  
MADDOX FOUNDRY AND MACHINE CO.

INTERIOR ARCHER DRUG CO.  
BANK OF ARCHER

We have thousands of acres of good land surrounding us, concerning which the foregoing facts are true, and it is our desire to locate the best class of industrious white farmers on these acres.

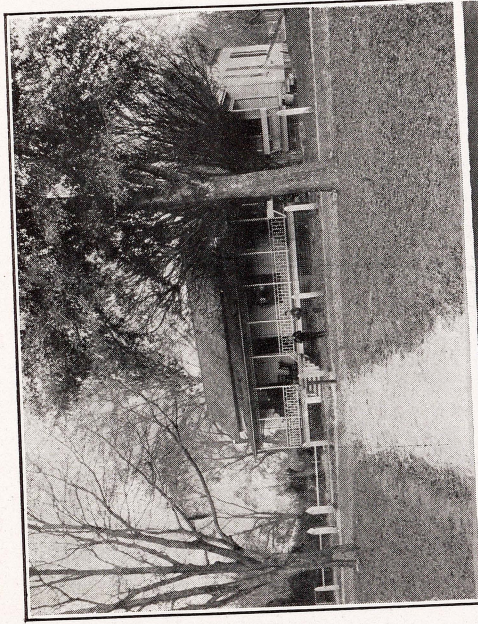
Farm lands may be bought for five to twenty dollars per acre.

Prices will be found placed at actual value and the most liberal terms will be made.

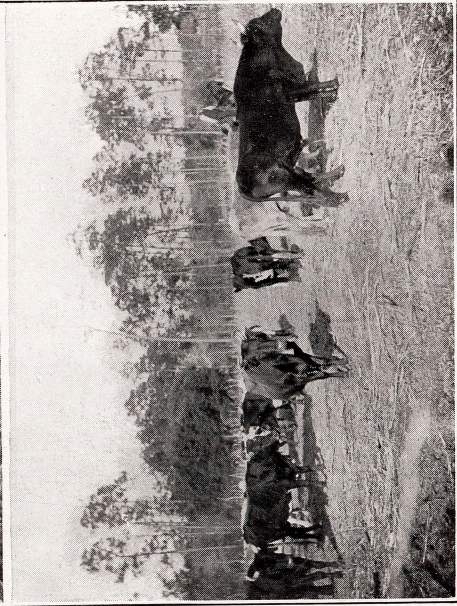
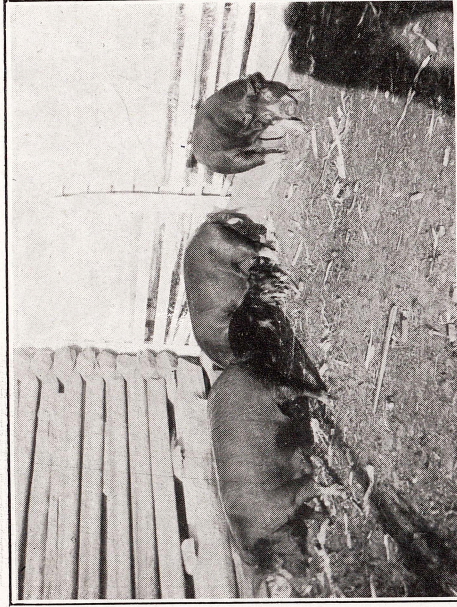
For more complete information, and concerning any matter which may be of special information to you, write to MR. R. P. PERKINS, Secretary of the Board of Trade, Archer, Florida.





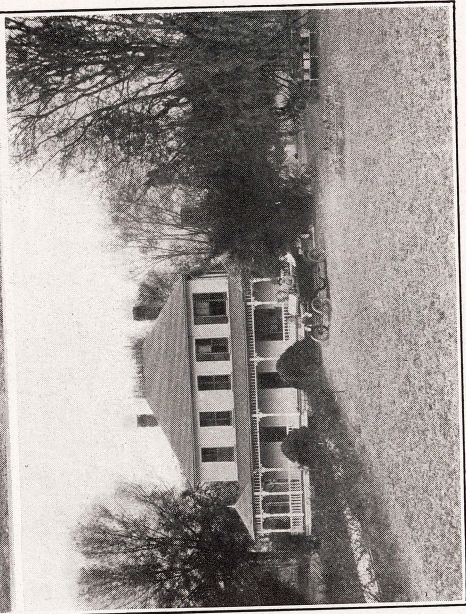
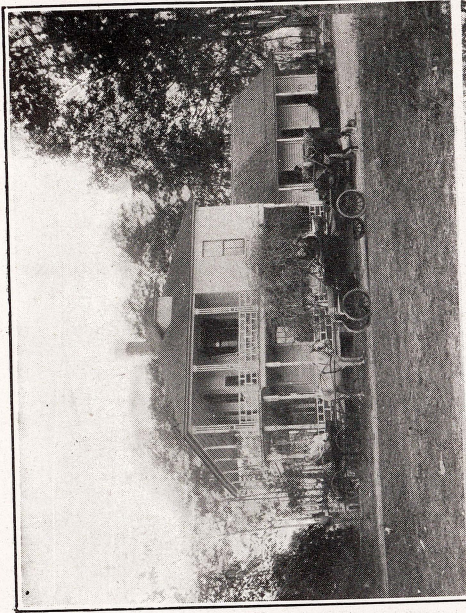


HOME OF W. H. POWELL  
INTERIOR VIEW WOOD'S STORE

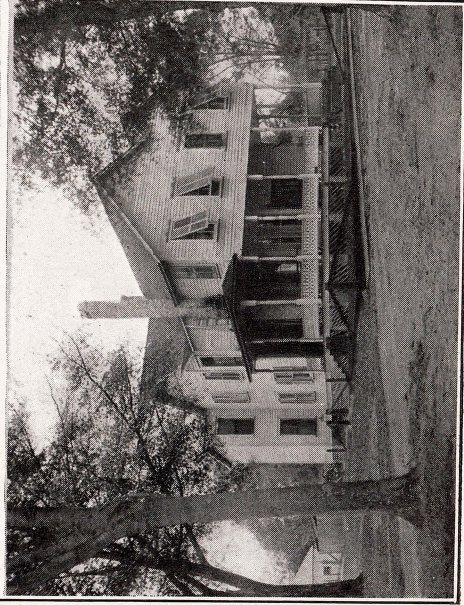
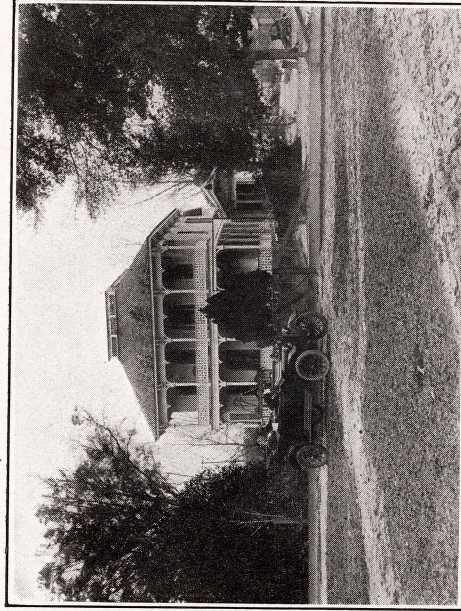


HOGS  
MILCH COWS





M. VENABLE'S RESIDENCE  
C. D. WOOD'S RESIDENCE



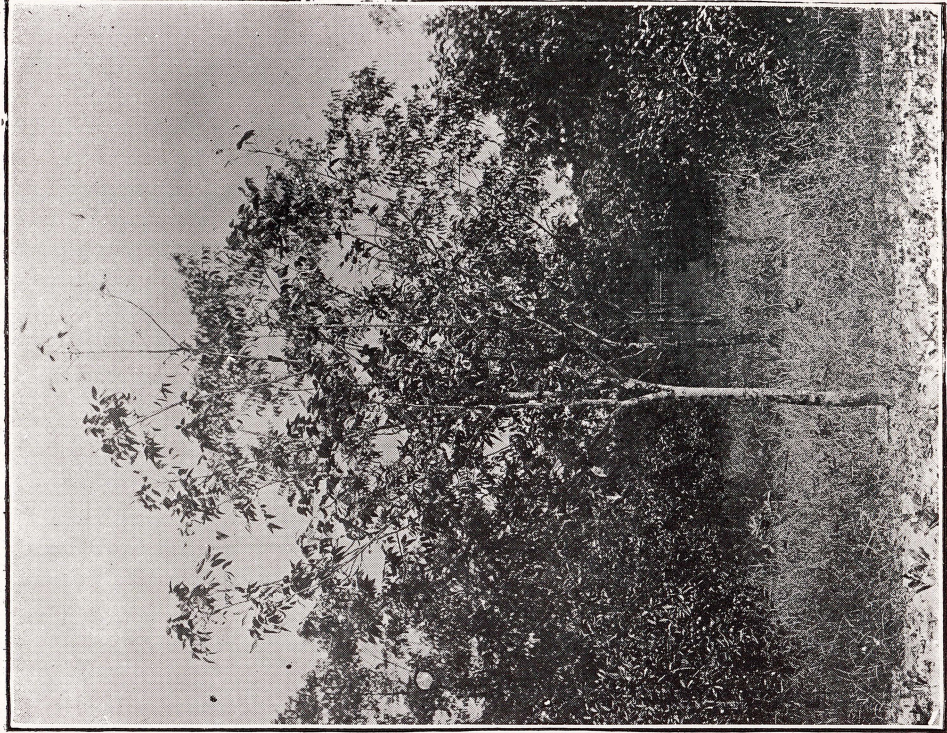
HOME OF J. T. FLEMING  
HOME OF DR. S. D. RICE



LEVY LAKE ROAD  
C. W. BAUKNIGHT'S RESIDENCE

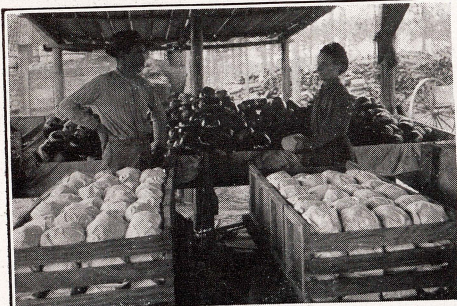




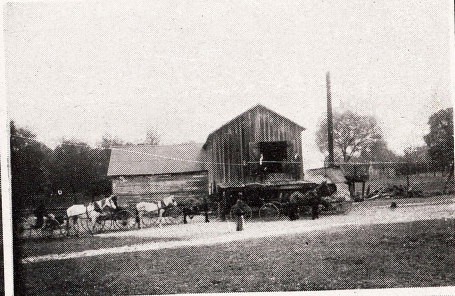


PECAN ORCHARD

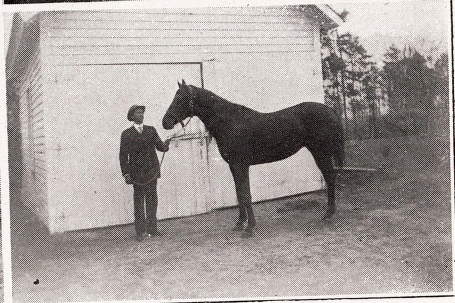


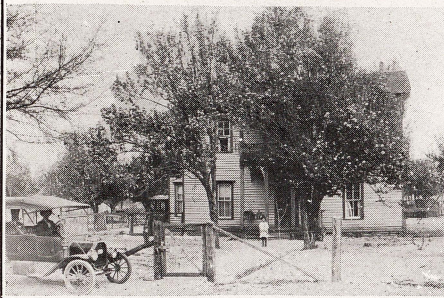


PACKING EGG PLANT  
PEAR ORCHARD



COTTON GIN  
FLORIDA RAISED COLT





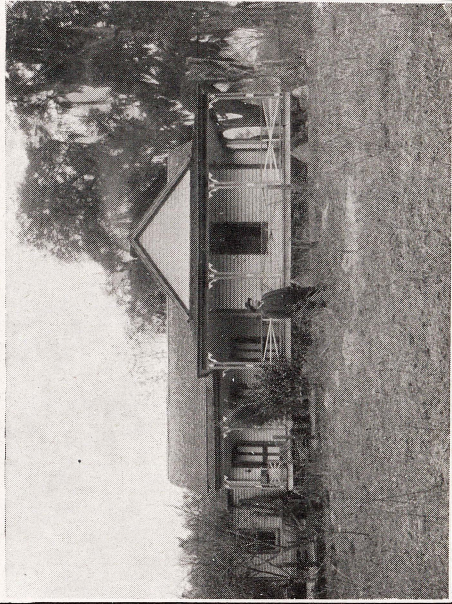
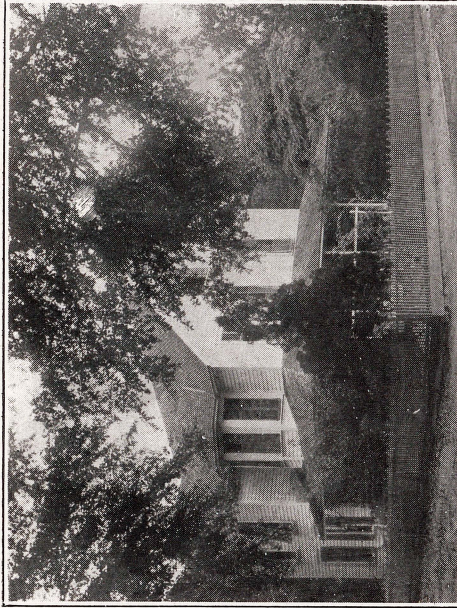
G. R. LEYNE'S RESIDENCE  
L. E. PORTER'S RESIDENCE

J. O. TYSON'S RESIDENCE  
C. A. WILES' RESIDENCE



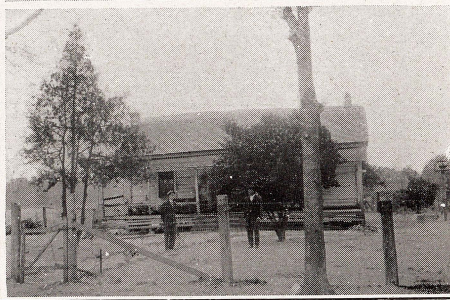
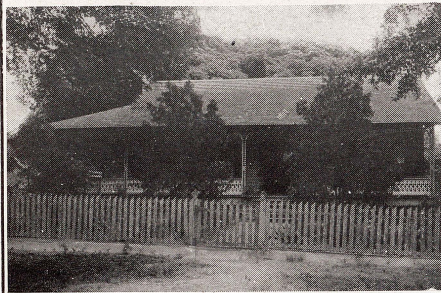
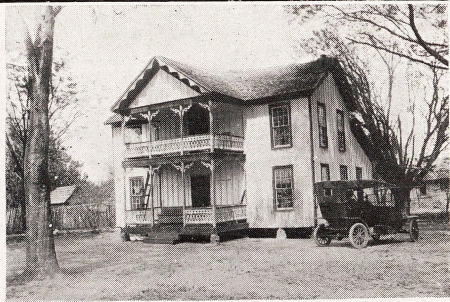


COTTON FIELD



R. B. HODGSON'S RESIDENCE  
J. J. BIGHAM'S RESIDENCE



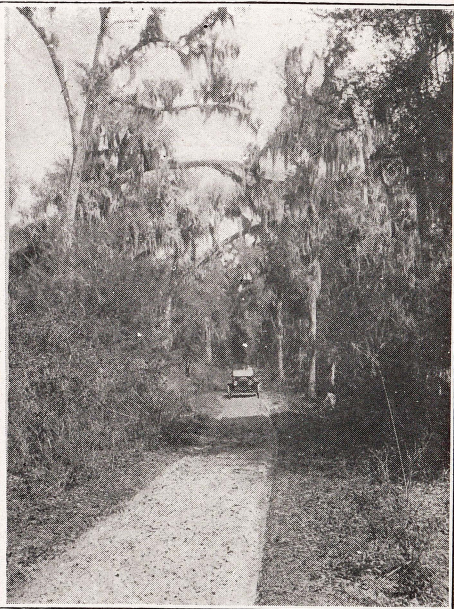


A. D. CHAMBLIN'S RESIDENCE  
J. K. TUTEN'S RESIDENCE

J. E. VIDEON'S RESIDENCE  
W. A. STRINGER'S RESIDENCE

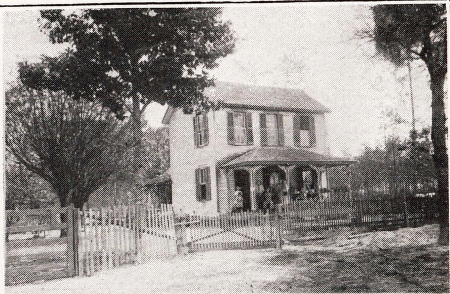


BAUKNIGHT'S ORANGE TREE



ROAD SCENE





VENABLE & ROBINSON  
VELVET BEANS

JAMES SEALEY  
SKINNER'S SHOP



FIELD OF CUCUMBERS



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ARCHER, FLORIDA

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